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# *THE LIPPIN GROUP*

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Dear Press Representative:

Attached is the credential form for the **37<sup>th</sup> NAACP Image Awards**. This form needs to be completed (please type) and returned to us no later than **February 10, 2006**.

The **37<sup>th</sup> NAACP Image Awards** will take place at the Shrine Auditorium on **Saturday, February 25, 2006**, and the show will air on FOX, **Friday, March 3, 2006**.

Freelance journalists and all other applicants who are not on-staff employees of the outlet(s) they will be representing must submit an original letter of assignment on letterhead with the name and telephone number of the assignment editor along with this form. No journalists, photographers or camera crews will be considered without a confirmed assignment from an actual publication or broadcaster.

This form is not a guarantee that you will receive any or all of the credentials that you request. Credential forms are evaluated each year. Having been credentialed in the past does not guarantee that you will be credentialed again. In addition, the fact that you may be credentialed for the Awards show does not guarantee you will be credentialed for all events.

**Credential form may be submitted in two ways and must be received NO LATER than FEBRUARY 10<sup>th</sup>:**

**By fax: 323-965-1993**

**or mailed to:**

**The Lippin Group  
Attn: 37<sup>th</sup> NAACP IMAGE AWARDS CREDENTIALS  
6100 Wilshire Blvd., Suite 400  
Los Angeles, CA 90048**

**If you want to confirm that your application has been received, please email Lakeitcha Thomas at [lthomas@lippingroup.com](mailto:lthomas@lippingroup.com).**

Thank you.

Jennifer Price  
The Lippin Group

# CREDENTIAL FORM

## 37<sup>th</sup> NAACP IMAGE AWARDS

Feb. 25, 2006

Shrine Auditorium

Please complete the following form and return to us no later than February 10, 2006  
(PLEASE TYPE AND/OR PRINT)

Name:

Name of Media Outlet:

Phone #:

Fax #:

E-Mail:

Please check the box that best describes your outlet:

<input type="checkbox"/>	PRINT NEWSPAPER	<input type="checkbox"/>	TV (LOCAL)	<input type="checkbox"/>	RADIO (Local)	<input type="checkbox"/>	PHOTO (NEWSPAPER)	<input type="checkbox"/>	PHOTO (WIRE/SYNDICATE)
<input type="checkbox"/>	PRINT MAGAZINE	<input type="checkbox"/>	TV (NATIONAL)	<input type="checkbox"/>	RADIO (SYNDICATE)	<input type="checkbox"/>	PHOTO (MAGAZINE)	<input type="checkbox"/>	WEBSITE

Please check the areas where you are requesting credentials and indicate how many credentials you will require (there is no guarantee that you will be given the number of credentials you are requesting):

Red Carpet/Arrivals:

\_\_\_\_\_  
\_\_\_\_\_

**Will you be covering Arrivals only**

**Red Carpet Arrivals**

(For electronic crew there is a maximum of 3 people per space, for print reporters and all photographers, there is only one person per space)

Press Tent:

\_\_\_\_\_

**Photo Room – General and Deadline**

(No radio or television outlets permitted)

General Press Room:

\_\_\_\_\_

**Print/Radio/Television/Online Media**

(This room will have assigned theatre-style seating for television reporters and assigned seating at tables for journalists. **All** electronic crews will plug into a mult box for feed. Award winners will be brought to the room to answer questions in the press conference-style setting. The Awards telecast will be visible on monitors and audible through headsets).

If you would like to install DSL or T1 lines at your own expense, please check here.   
You will be contacted with further information regarding installation in the near future.

Please return this form to Jennifer Price via fax at 323-965-1993.