
THE LIPPIN GROUP

January 9, 2007

Dear Press Representative:

Attached are the credential forms for **The 38th NAACP Image Awards**. These forms need to be completed and returned to us **no later than February 16, 2007.**

These forms are not a guarantee that you will receive any or all of the credentials that you request. Credential forms are evaluated each year, if you have been credentialed in the past it does not necessarily mean you will be credentialed again. In addition, the fact that you may be credentialed for one of the events does not mean you will be credentialed for both events.

Forms can be sent two ways and must be received NO LATER than February 16, 2007:

By Fax: 323-965-1993

**or mailed to:
The Lippin Group
Attn: 38th NAACP Image Awards
6100 Wilshire Blvd., Suite 400
Los Angeles, CA 90048**

If you want to confirm that your application has been received, please e-mail us at lthomas@lippingroup.com.

Thank you,

Jennifer Price
The Lippin Group



THE 38th NAACP IMAGE AWARDS®

www.naacpiimageawards.net

4929 Wilshire Blvd. | Suite 310 | Los Angeles, CA 90010
Tel. (323) 938-5268 | Fax (323) 938-5045

THE 38TH NAACP IMAGE AWARDS

CREDENTIAL REQUEST FORM

MARCH 2, 2007
SHRINE AUDITORIUM

Please type in the following information and return to us no later than February 16, 2007:

Name: _____
(All subsequent correspondence related to credentials will be addressed to this name)

Name of Media Organization: _____

Address: _____

City/State/Zip: _____

Country: _____
(If you are based in the U.S. but work for an outlet that serves a foreign audience, please indicate the country your outlet serves.)

Phone Number: _____ Fax Number: _____

E-Mail Address: _____

Please indicate your outlet:

<input type="checkbox"/>	PRINT NEWSPAPER MAGAZINE WIRE SYNDICATE	<input type="checkbox"/>	TV NATIONAL LOCAL INTERNATIONAL	<input type="checkbox"/>	RADIO LOCAL SYNDICATE	<input type="checkbox"/>	PHOTO NEWSPAPER MAGAZINE WIRE/SYNDICATE	<input type="checkbox"/>	WEBSITE
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38th NAACP Image Awards – Credential Form

Page 2 of 2

Name of Outlet: _____

Please list your staff by name and check where they will be positioned. The total number of names below should be the same as the number of credentials you are requesting (there is no guarantee that you will be given the number of credentials you are requesting).

<u>Name</u>	<u>Arrivals</u>	<u>General Press</u>	<u>General Photo</u>	<u>Messenger/Tech</u>	<u>Digital Transmission</u>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Red Carpet Arrivals:

For electronic crew there is a maximum of 3 people per space, for print reporters and all photographers there is only one person per space.

Photo Room – General and Deadline:

No radio or television outlets permitted

Digital Transmission Room (For Photographers transmitting images only):

The Awards Telecast will be visible on monitors

General Press Room (Print/Radio/Television/Online Media):

This room will have assigned theatre-style seating for television reporters and assigned seating at tables for journalists. ALL electronic crews will plug into a mult box for feed. Award winners will be brought to the room to answer questions in the press conference-style setting. The Awards Telecast will be visible on monitors.

Messenger/Tech:

This credential will allow for limited access to arrivals area and/or press rooms for retrieval/delivery of disks/film/tapes and for equipment repair or replacement, etc.

If you would like to install telephone, fax or ISDN lines at your own expense, please indicate below and you will be contacted with further information regarding installation in the near future.
