
THE LIPPIN GROUP

January 10, 2008

Dear Press Representative:

Attached are the credential forms for **The 39th NAACP Image Awards**. These forms need to be completed and returned to us **no later than Friday, January 25, 2008.**

These forms are not a guarantee that you will receive any or all of the credentials that you request. Credential forms are evaluated each year, if you have been credentialed in the past it does not necessarily mean you will be credentialed again. In addition, the fact that you may be credentialed for one of the events does not mean you will be credentialed for both events.

Forms can be sent two ways and must be received NO LATER than Friday, January 25, 2008:

By Fax: 323-965-1993

or mailed to:

**The Lippin Group
Attn: 39th NAACP Image Awards
6100 Wilshire Blvd., Suite 400
Los Angeles, CA 90048**

If you want to confirm that your application has been received, please e-mail us at msamonte@lippingroup.com.

Thank you,

Jennifer Price/Robin Mesger
The Lippin Group



THE 39th NAACP IMAGE AWARDS[®]

www.naacpimageawards.net

4929 Wilshire Blvd. | Suite 310 | Los Angeles, CA 90010
Tel. (323) 938-5268 | Fax (323) 938-5045

CREDENTIAL REQUEST FORM

FEBRUARY 14, 2008
SHRINE AUDITORIUM

Please type in the following information and return to us no later than January 25, 2008:

Name: _____
(All subsequent correspondence related to credentials will be addressed to this name)

Name of Media Organization: _____

Address: _____

City/State/Zip: _____

Country: _____
(If you are based in the U.S. but work for an outlet that serves a foreign audience, please indicate the country your outlet serves.)

Phone Number: _____ Fax Number: _____

E-Mail Address: _____

Please indicate your outlet:

PRINT NEWSPAPER MAGAZINE WIRE SYNDICATE	TV NATIONAL LOCAL INTERNATIONAL	RADIO LOCAL SYNDICATE	PHOTO NEWSPAPER MAGAZINE WIRE/SYNDICA TE	WEBSITE
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39th NAACP Image Awards – Credential Form

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Name of Outlet: _____

Please list your staff by name and check where they will be positioned. The total number of names below should be the same as the number of credentials you are requesting (there is no guarantee that you will be given the number of credentials you are requesting).

<u>Name</u>	<u>Arrivals</u>	<u>General Press</u>	<u>Photo</u>	<u>Messenger/Tech</u>	<u>Digital Transmission</u>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Red Carpet Arrivals:

For electronic crew there is a maximum of 3 people per space, for print reporters and all photographers there is only one person per space.

Photo Room – General and Deadline:

No radio or television outlets permitted

Digital Transmission Room (For Photographers transmitting images only):

The Awards Telecast will be visible on monitors

General Press Room (Print/Radio/Television/Online Media):

This room will have assigned theatre-style seating for television reporters and assigned seating at tables for journalists. ALL electronic crews will plug into a mult box for feed. Award winners will be brought to the room to answer questions in the press conference-style setting. The Awards Telecast will be visible on monitors.

Messenger/Tech:

This credential will allow for limited access to arrivals area and/or press rooms for retrieval/delivery of disks/film/tapes and for equipment repair or replacement, etc.

If you would like to install telephone, fax or ISDN lines at your own expense, please indicate below and you will be contacted with further information regarding installation in the near future. Please note that these requests need to be in by January 16, 2008.
